ourpesple, our values

A guide for teammates











PHXIreland

Our people, our values

Here at PHX Ireland, we're not just any team. We're a vibrant, energetic community, on a mission to deliver health, support our customers and make a real, lasting difference to patients, communities and each other.

Across United Drug, LloydsPharmacy and TCP Homecare, in every location and every role, the way we work makes us who we are – and that's something we are really proud of. Which is why we've summed up our ethos in our six **PHX Ireland values**.

Overview



Demonstrated through

- Customer-centric mindset
- Being accountable
- Building trust



Demonstrated through

- Being goal-orientated
- Challenging the 'status quo'
- Driving own development



Demonstrated through

- Driving quality results
- Upholding ethical standards
- Following standard procedures



Demonstrated through

- Teamwork
- Continuous improvement
- Building relationships



Demonstrated through

- Finding creative solutions
- Ability to adapt
- Embracing change



Demonstrated through

- Being open-minded
- Treating other's fairly
- Acting with positive intent

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Customer focused

We understand our customers' evolving needs, and serve our diverse community - going above and beyond to make their experience a positive and empowering one, every time.

What are the guiding principles?

- Customer-centric approach: We prioritise our customers, placing them at the heart of everything we do.
- Trust and delivery: We build trust by consistently delivering on our promises.
- Feedback-driven improvement: We actively seek and value feedback to enhance our processes and services.
- Collaboration and action: We work together, taking decisive action to benefit both our team and our customers.
- First-class service: We are committed to providing exceptional service that meets and exceeds customer expectations.

- Listening and understanding: We actively listen to understand our customers' needs.
- Honesty and reliability: Our integrity drives us to do what we say we will do.
- Shared success: We recognise that our customers' success contributes to our own.
- Going the extra mile: We willingly go above and beyond to support our customers.
- Respect and professionalism: Every interaction with our customers is characterised by respect and professionalism.
- Creativity: We proactively seek innovative ways to anticipate and meet our customers' needs.
- Care and ownership: We care for our customers, and their product, as if it was our own.

Quality driven

We're constantly striving for excellence, efficiency, and environmental sustainability in everything we do - to help us deliver a better service, build on our trusted reputation, and make a profoundly positive impact on people and planet.

What are the guiding principles?

- Commitment to quality: We insist upon quality, knowing it is a fundamental aspec of our business.
- High-quality outputs: We work consistently to ensure we meet high standards and outpu
- Risk mitigation and confidence: We follow established processes to reduce risk and insti confidence in our customers.
- Aspiring for excellence: We aim high, striving for nothing less than the best.
- Alignment with values: Quality naturally emerges when we align to our core value
- Passion for quality services: We are committed to delivering services of the highest quality.

- Continuous improvement: We are experts in what we do, constantly seeking ways to do better.
- Innovative approaches: We encourage creative thinking among team members to achieve quality outcomes.
- Efficiency and accuracy: We pay close attention to the specifics of our work to ensure accuracy.
- Ownership and accountability: We take responsibility for delivering quality results.
- Ethical standards: We uphold our ethical principles ensuring quality is never compromised.
- Adaptability and sustainability: We adapt to changing circumstances and optimise our operations to become more sustainable.

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Collaborative

Together, we achieve more. We've built a culture based on sharing skills, knowledge, and best practice. We're here for each other – making sure we succeed and thrive, side by side.

What are the guiding principles?

- Mutual support: We make ourselves available to each other, offering support and sharing knowledge.
- Customer-centric engagement: We actively engage with our customers, seeking feedback to find the best solutions.
- Building relationships: We are collaborative in our approach, building strong relationships and networks as we go.
- Active listening and participation: We listen to others and encourage their participation.
- Mindful impact: We consider how our words and actions affect others

- Collective achievement: We recognise that together we can achieve more than by ourselv.
- Effective communication: We prioritise communication within our team, department, and the broader business.
- Fostering collaboration: We know that each of us plays a part in creating a collaborative work environment.
- Support and celebration: We stand by each other during challenging times and celebrate successes.
- **Breaking down silos**: We work together to achieve shared success.
- Positivity: We are positive and approachable in our interactions with others.

Ambitious

We're a family company, custodians of a legacy, and designers of a future we can't wait to see. We're proud to be here for the long term - growing strategically and creating prosperity for generations to come.

What are the guiding principles?

- Passion and imagination: We are passionate and imaginative for success, always striving to be the best.
- **Urgency and action**: We act swiftly, with a view to get things done
- Courage: We are brave, challenging the status quo, committed to finding innovative solutions.
- Positive resilience: Despite challenges, we maintain a positive outlook and attitude.
- Vision alignment: We enthusiastically embrace the company's vision, understanding our role in achieving overall results.
- Proactive initiative: We take ownership, displaying a can-do attitude

- **Cultural contribution**: Each of us contributes to shaping our organizational culture.
- One team: We collaborate as one team, fuelled by imagination and determination.
- Positive representation: In all interactions, we promote our company fairly and positively.
- Continuous learning: We prioritise our skill and knowledge growth, taking charge of our own development.
- Informed awareness: We stay informed through internal communications, understanding what's happening beyond our immediate environment.

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Innovative

We're forward-thinking and solution-focused - championing progress to transform the healthcare sector and challenge the status quo to make life better for our customers and communities.

What are the guiding principles?

- Resourcefulness: We tackle challenges wit resourcefulness and creative thinking.
- Customer-centric solutions: We continuously seek fresh, imaginative solutions to meet our customers' expectations
- **Effective questioning:** By asking the right questions, we arrive at the right results.
- Adaptability: We are comfortable in ambiguous situations and adapt to different situations with ease
- Embracing change: Change excites us
 —it's an opportunity to improve beyond
 our previous best.

- **Prioritisation wisdom:** While seeking better ways, we understand what to prioritise.
- Solution mindset: We approach issue with a solution-focused mindset
- Constructive challenges: We challenge ourselves and each other constructively to drive improvements.
- Out-of-the-box thinking: Our creativity extends beyond conventional boundaries evolving our service offerings.
- Anticipating customer needs: We proactively anticipate our customers' evolving requirements
- Celebrate and innovate: Whether things work well or not, we celebrate and encourage innovation.

Inclusive

We're bound together by a shared vision for our company. We are one inclusive, diverse, nurturing team - committed to creating a workplace that represents the communities we serve.

What are the guiding principles?

- **Dignity and respect**: We treat each other with dignity and respect in all interactions, being open-minded and considerate.
- Value perspectives: We appreciate diverse perspectives, recognising the unique skills, styles, and contributions of each other.
- Open dialogue and feedback: We encourage open dialogue and constructive feedback, valuing every voice.
- Listening to different perspectives: We actively seek out and listen to different viewpoints to enrich our understanding.
- Belonging and authenticity: We foster a culture where everyone can bring their authentic selves to work, creating a sense of belonging.

- Time appreciation: Recognising the importance of everyone's time, we value it as if it were our own.
- Positive intentions: We approach everything with positive intentions, assuming the same of others.
- **Support and guidance**: We involve others, offering support, guidance, and assistance.
- Cultural understanding: We seek to understand differences in backgrounds and culture.
- Safe environment for growth: We contribute to a work environment that is safe and friendly, encouraging personal and professional growth.
- Accountability and integrity: We speak up against inappropriate behaviour and hold ourselves and others accountable.
- Celebrate diversity: We celebrate our differences, recognising that our collectiv strength contributes to our success.



Your notes

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